

## foundation 1

- Meeting of creators and investors to present the Continental project, initial discussion of the starting budget and approval of the company logo
  - Registration of Metacontinental LTD, recruitment of a team, creation of a
- structure of divisions, representation of the promotion team and developers through LinkedIn, GitHub, GitBook
- ✓ Creation of a smart contract for the Continental token (CTL) on Ethereum: 0x6B8425cBEbAAD330Dfaa7a8400A38dFFc4AaddAF

Project **Continental** is born!



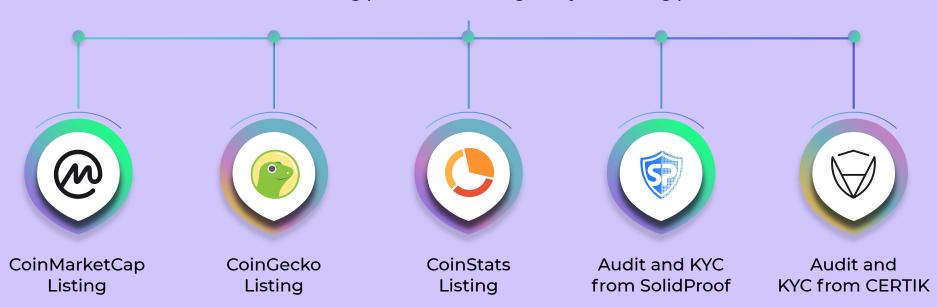
# phase development

- Creation and filling of the Website with the technical description of the project
- Creation of profiles in the main social networks (Twitter, Telegram Channel, Instagram, FB)
- Launch of technical Web Site version 1.0\Continental.technology https://metacontinental.com/
- Launch of technical Web Site version 2.0\Continental.technology (Vue.js)
- Launching marketing activities in social networks (presentation and promotion of the project, WL Giveaways, Banner advertising)
- Audit for the smart contract from SolidProof
- Reliability audit of Metacontinental title
- KYC Promotion and Developer Teams from SolidProof
- Tokensale on the UniCrypt platform

### checkpoint

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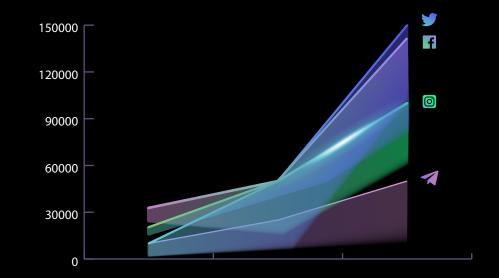
Influencer marketing promotion through major tracking platforms

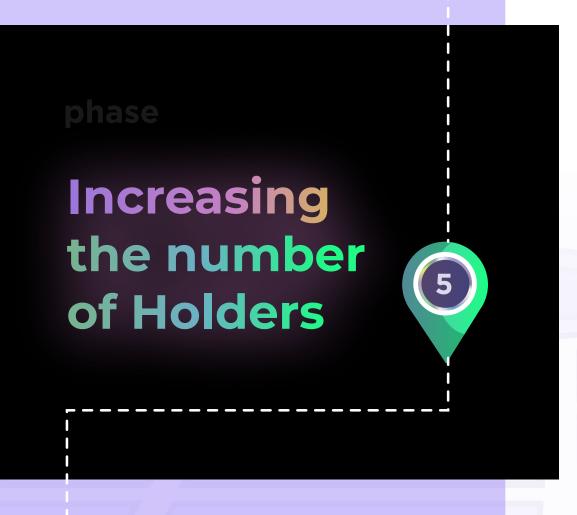


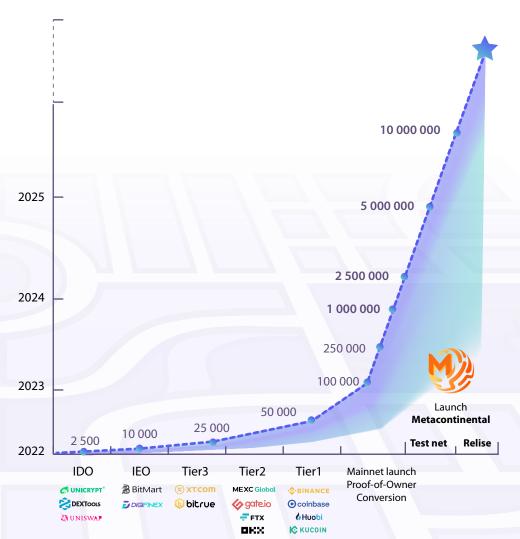
#### Achieving social media targets



Twitter	+ 10k	50k	150k
Telegram	+ 10k	25k	50k
Instagram	+ 30k	50k	100k
Facebook	+ 25k	50k	150k
Linkedin	+ 10k	25k	50k
YouTube	5k	20k	30k
Discord	5k	25k	50k







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#### Continental\_Technology

(Project opportunities and extensions)





Designing and creating own Blockchain



Creation of the Metaverse game



Development of universal and multifunctional concierge service

Question-answer system based on existing Artificial Intelligence (AI) technologies

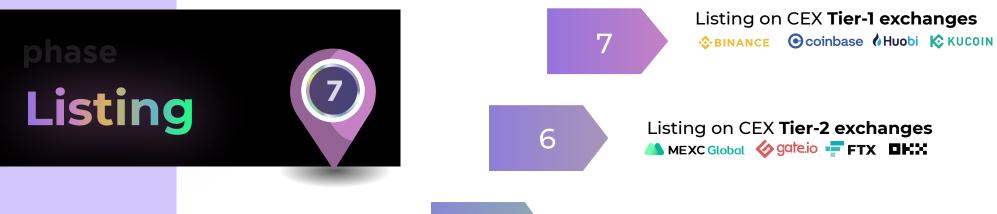


Development of
Continetal Mobile
universal application
for IOS and Android
platforms

Native Game
Token (CON)

Own in-game
NFT-Marketplace

Continental Connect (Connecting Metamask, TrustWallet, Coinbase Wallet, etc.) Universal Swap exchange with direct interaction with the playing field





#### **Team & Advisors Board expansion**





















CIO

initial investor

game disigner

3d world



community









community developer

development lead

visual development

Strengthening and expanding the team of developers and marketers:

- Backend
- Frontend
- Full-stack
- Desktop
- Graphic programmers
- · Game design

- DevOps engineer
- ·QA
- · CRM
- Blockchain
- Mobile developer
- ·3D/2D